



African *CyALA*

MICROFINANCING
PARTNERS IN AFRICA

SPONSORSHIP OPPORTUNITIES

19th Annual AFRICAN GALA

Join us on Saturday, May 3, 2025, at the elegant Chase Park Plaza in St. Louis, Missouri, for the 19th Annual African Gala Dinner & Auction, hosted by Microfinancing Partners in Africa.

As we step into this milestone year, we're aiming to amplify our impact in 2025. The 2024 gala was a phenomenal success, with nearly 400 attendees, support from over 20 generous sponsors, and over \$400,000 raised for life-changing programs in Africa.

Be part of this inspiring evening filled with hope, community, and action.



Mission

ERADICATING EXTREME POVERTY

Microfinancing Partners in Africa empowers those living in extreme poverty to lift themselves up with dignity through access to services and education by providing grants for the strengthening and expansion of micro-financing programs in Africa.

About

Microfinancing Partners in Africa collaborates with organizations across the continent to implement impactful programs in five key areas:

- Financial Loan Program
- Cow Living Loan Program
- Clean Water Program
- Education Program
- Health Program

These programs serve as a lifeline, offering a pathway from poverty to possibility for all, regardless of race or religion. By facilitating access to financial resources, our mission is to reduce poverty and foster economic development, empowering communities to build brighter futures.

Board of Directors

Tyler Blickhan
Tim Bubenik
Ann Bueler
Mojeri Coker

Dr. Molina Dayal
Tapiwa Mupereki
Paul Mutuura
Paul Piechowski

Mark Schaeffer
Ryan Shortal
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Impact Opportunities

CORPORATE SPONSOR LEVELS

	Presenting Sponsor \$20,000	Gold Sponsor \$10,000	Silver Sponsor \$6,000	Bronze Sponsor \$4,000	Community Partnership \$500	Underwriting Sponsor \$1,000	Advertising Sponsorship \$500
Dinner, open bar, and complementary valet parking for:	30 guests	20 guests	15 guests	10 guests	2 guests	N/A	N/A
Invite to Pre-Gala VIP Reception and exclusive VIP gift for each guest.	✓	✓	✓	✓	✓	N/A	N/A
Advertisement space in Gala Program:	Full 2-Page Spread	Full-Page	Half-Page	Quarter-Page	N/A	Quarter-Page	Quarter-Page
Organization name listed as sponsor in Gala printed program.	✓	✓	✓	✓	✓	✓	✓
Organization recognized in MPA's Annual Report.	✓	✓	✓	✓	✓	✓	✓
Organization name or logo displayed on website/auction platform.	✓	✓	✓	✓		✓	
Name or logo included in event email(s) and other digital marketing.	✓	✓	✓	✓		✓	
Organization name or logo displayed on digital presentations during Gala.	✓	✓	✓	✓		✓	
Organization leader(s) or table captain name(s) listed in Gala printed program.	✓	✓	✓	✓			
Premium table placement in ballroom.	✓	✓	✓				
Organization mentioned during program remarks.	✓	✓	✓				
Organization name or logo displayed on printed signage throughout Gala.	✓	✓					
Organization marketing materials (promotional items or collateral) included within event registration packets.	✓	✓					
Organization representative is invited to stage to provide custom remarks	✓						
Organization name or logo exclusively displayed as "Presenting Sponsor" on all printed collateral, digital media, and marketing pieces.	✓						



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