

4949 COLUMBIA AVENUE ST. LOUIS, MO 63139 314.776.1319 MICROFINANCINGAFRICA.ORG

Dear Friends,

January 2022

Through everything the COVID pandemic has thrown at our partners in Africa—illness, death, limited transportation, curtailed market activities, food shortages—our partners have shared stories of resilience, hope, and adapting to a "new normal" that is nothing short of inspiring. Doing all this under the burden of extreme poverty remains precarious—but they have not given up hope. Neither should we.

In that spirit of hope MPA will be returning to an in-person African Gala Dinner Auction on **Saturday**, **April 30**, **2022**. Hosted at Sunset Country Club, we shall welcome 150+ dear friends, philanthropic members of the Saint Louis area community whose generosity is unparalleled. Our attendees consistently include owners of their own companies, heads of organizations, and community members with the means to travel, purchase, and support outstanding causes.

Today you can make a difference in someone's life by assisting them in *climbing out of* extreme poverty. All funds raised through the African Gala Dinner Auction go towards meeting the needs of the people we serve. Here are three ways you and/or your business can help:

- 1. **Sponsor the event and plan to attend**. Come see the mission of MPA in action, hear success stories and be inspired by an organization that is changing lives.
- 2. **Provide a unique item or experience** from your business that can be used in the silent or live auction. We love creative items, or any type of experience so reach if you have something to donate.
- 3. **Be featured in our program** by purchasing an ad and showcasing your business.

New this year, Platinum Underwriters get TWO complimentary tables of eight and Diamond Underwriters get one complimentary table. Both Platinum and Diamond underwriters will have dedicated wait staff to provide drink service for their tables. Any sponsors and underwriters committed by February 15 will be included on our printed invitation going to 2,500 invitees!

Be sure to save the date for Saturday, April 30, 2022 for an unforgettable evening celebrating the mission of MPA.

Donations or gift certificates may be mailed to MPA at 4949 Columbia Avenue, Saint Louis, MO 63139, or call us to arrange pick up. More information about ad size in the printed program is on the reverse side. Thank you in advance for your generosity and solidarity with our sisters and brothers in Africa.

Gratefully,

Julie Shearburn

Gala Co-Chair

Julie

Mark

Mark Schaeffer Gala Co-Chair

Heather

Heather Cammarata Executive Director

Microfinancing Partners in Africa empowers those living in extreme poverty by expanding microfinance programs in Africa. If you have questions about MPA, please do not hesitate to contact us by email at <u>hcammarata@microfinancingafrica.org</u> or by phone 314-776-1319. MPA is a 501c3 non-profit public charity with federal ID# 86-1171133. All donations are tax deductible as allowed by law.

2022 BOARD OF DIRECTORS

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BOARD ALUMNI

Dick Arnoldy +Gary Balke Patricia Martens Balke Sandy Bellon **Ryan Brennell** Mark Cammarata **Markey Culver** Jean DeBlois Katie Feise Liz Grana +Jim Guest Julie Gundlach Amy Hereford, CSJ Mary Kellogg Debbie Koenemann Ron Moser Susanne Pelikan **Tom Pollihan Sterling Recker Peggy Schaeffer** Laura Slay Mary Stieven **Charise Thomas** Damian Trasada Carla Valenti Kristi Vrtiska-Dana CJ Willie, SC **Debbie Windus** Kathy Wright, SL



SPONSORSHIP & DONATION OPPORTUNITIES

BECOME A SPONSOR

| Platinum Underwriter | Diamond Underwriter | Emerald Sponsor |
|--|--|-----------------------------------|
| \$10,000 | \$5,000 | \$2,500 |
| 2 complimentary tables of eight | 1 complimentary table of eight | 1 complimentary table of eight |
| and private champagne toast | and private champagne toast | Priority recognition in printed |
| with MPA founder. | with MPA founder. | program (full page) |
| Personal table attendant for | Personal table attendant for | Priority placement in online |
| beverage service at the event | beverage service at the event | auction site (visibility on all |
| Top Premier placement in printed | Premier recognition in printed | pages) |
| program (full page) and online auction site (priority visibility on all pages) Gold Supporter | program (full page) and online auction site (priority visibility on all pages) Silver Supporter | Business Program Ads |
| \$1,000 | \$500 | Recognition in printed program |
| 4 complimentary tickets | 2 complimentary tickets | \$1,000 – Full Page ~5.5 x 8.5 |
| Recognition in printed program (full | Recognition in printed program | \$500 – Half Page ~5.5 x 4.25 |
| page) | (half page) | \$250 – Quarter Page ~2.25 x 4.25 |
| Placement in online auction site | Placement in online auction site | \$100 – Business Card Size |
| DONATE AN ITEM OR EXPERIENCE | | |

Live Auction Item

Value - \$500+

Any unique experiences, trips, sports tickets, handmade item, concert

tickets...or anything you think would

make a great live auction item!

Silent Auction Item

Value - \$50+

Put together a themed basket,

sports memorabilia, food/wine

baskets, gift cards...or anything you

would want to buy at a silent

auction.

Donation

Value – Any Amount

Want to give a live auction or silent auction item but don't know what to get? Donate any amount and we will pick out an item for you!

Contact Information for Sponsorships or Donating Items: Lea Brinson at Ibrinson@microfinancingafrica.org

Please email logo and any artwork for the ad no later than **April 1, 2022**. If you would like to donate an experience certificate but need us to design the certificate, we would be happy to get that done for you.