A GIFT OF HOPE

Alternative Gift Catalog 2020



MICROFINANCING PARTNERS IN AFRICA

MICROFINANCINGAFRICA.ORG







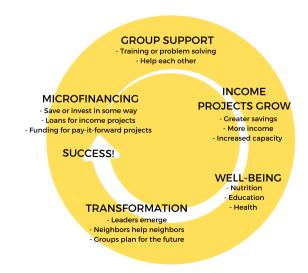


MICROFINANCING THE MPA WAY

MPA partners with grassroots organizations to help them expand their microfinancing efforts. Although our partners have different approaches to offering people a hand up, they have many elements in common. We have come to see these shared elements as best practices, or "Microfinancing the MPA Way."

Our partners are:

- Lifting up people in extreme poverty
- Operating as nonprofits (proceeds are folded in to reach more people)
- Embracing "first you must save", valuing savings as well as small loans
- Open to anyone, regardless of religion, race, tribe, or ethnicity
- Providing ongoing training and support to ensure success
- Having accountability for loan repayments or pay-itforward commitments
- Operating sustainably with or without MPA's involvement







YOUR ALTERNATIVE GIFT MAKES A DIFFERENCE

Alternative gifts represent funding to one of MPA's five program areas. They are a profound way to give a gift to a loved one, while at the same time giving a hand up to help someone climb out of poverty. These gifts give twice—they celebrate the recipient and they change lives in Africa.

ALTERNATIVE GIFTS

OUR PROGRAMS

Our Mission

MPA empowers those living in extreme poverty to lift themselves up with dignity through access to services and education by providing grants to strengthen and expand microfinancing programs in Africa.

Our Vision

When people can provide for their needs, both within their families and within their communities, peace can happen.

Our Programs

Follow this color key throughout our annual report to see how our projects are making an impact.

COWS
SAFE WOMAN
LOANS

COW PROGRAM

Your gift could make a difference for another family like Joseph and Christina's family, who prepared their farm, planted grass, built a shed, and received a living loan of a pregnant cow from MPA. Now they have better nutrition, extra income from the milk, a more productive farm, and **hope**. They will make a gift as well when they pass on the first female calf to another farming family.

THE GIFT OF A LIVING LOAN OFFERS A HAND UP TO A FARMING FAMILY IN UGANDA





The impact of giving a cow?

The average cow provides enough milk to sell 18-24 liters each week providing a family with \$2-5 dollars from milk sales.



Mary now is able to provide enough milk for her family's nutrition and sells the excess milk at her local dairy.

COW

Whether purchasing a herd of cows, one cow or a "happy tail" to support the Cow Program, your gift will ensure a qualified family will receive a cow.



\$8,000 Herd of 10 Cows

Your gift of a herd of cows will change not just one family but an entire community.

\$800 One Cow

Your gift helps a trained and prepared family receive a living loan.

\$50 Happy Tail

Your gift will be combined with others to total the gift of a cow for a family in need.

CLEAN WATER PROGRAM

The gift of water can make a difference for another family like Namne's family, who saved and built a school but needed to provide clean water. A small loan for a water filter helped her provide clean water to her students. She will make a gift as well when she repays her water loan, funding clean water for another family.

UNCLEAN WATER IS
THE GREATEST
COMMON THREAT TO
LIFE, HEALTH,
EDUCATION, AND
ECONOMIC
ADVANCEMENT
AMONG THE PEOPLE
WE STRIVE TO HELP.









\$500 Water for a School

Contaminated water is a leading contributor to child deaths. Your gift will give clean water to a school of 300 students making a big SPLASH in saving lives.

\$60 One Water Filter

In many communities throughout Africa children have to walk miles to get clean water. Provide clean water for an entire family with a filter.

SAFE WOMAN PROGRAM

Our Safe Woman Program addresses the high obstetric fistula rate and high rate of maternal-fetal mortality in the Masaka region of Uganda.





2020

\$2000 Ultrasound Machine

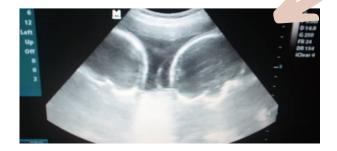
Give the gift of safety by providing an ultrasound machine to detect high-risk pregnancies.

\$200 One Piglet

Give one piglet for our Safe Woman Program which aids women in creating a sustainable income for themselves.

\$100 One SWAP Loan

Give women who have suffered an obstetric fistula a small loan to start a business.



Piglet

Your gift could make a difference for a post fistula woman like Nasakka who suffered an obstetric fistula injury in childbirth. She received training in the raising of pigs, built a shed, and received a living loan of a piglet. Now she has income from the sale of piglets, better nutrition, and hope. She will make a gift as well when she passes on two piglets back to the program.

A recent ultrasound of twins at one of our village health clinics! Double the love!

Ultrasound Machine

Your gift could make a difference for a pregnant mother who is at-risk for an injury during childbirth. With trained technicians and ultrasound machines, we can provide a healthy pregnancy and safe birth for women who otherwise would not have access to medical care.

LOANS PROGRAM







Doris at her newly opened grocery stand

Entrepreneurs find their start up here. Members must begin by saving and may borrow two times the amount they have saved. Small groups of 3–5 vouch for each other, guaranteeing each other's loans.

\$400 Green Grocery Stand

Help support an eager entrepreneur begin their grocery stand business.

\$90 150lbs of Potatoes

Help an entrepreneur start their business with a bag of potatoes to sell.

Green Grocery

Your gift could make a difference for a woman like Doris who saved, borrowed twice what she had in savings, and received a small loan to start a grocery. Now she says, "I will always be grateful because this made it possible for me to feed my family." She will make a gift as well when she repays her loan, which makes the funding available to another person striving to start a small income project.

LOANS PROGRAM

Your gift could make a difference to a self help group like the Welezo Friends who have saved together, and when they have enough, they give loans to each member to build their income projects. As the loans are repaid to the group with interest, bigger loans can be given. Your gift boost their savings and boost their projects.

START A GROUP INCOME PROJECT WITH A GIFT OF A SMALL BUSINESS LOAN.

Here come the rabbits! Small self-help groups work together to create and sustain income-generating business activities. In Tanzania, women are raising rabbits. One doe can produce 36 kits (baby rabbits) each year, which can be sold at 4 months old for \$13 each. As a group project, many women and their families can benefit.





\$1000

One Group Income Project

Aid o

Aid one group seeking to better their community through microfinance.

\$160

Rabbit Hatchery

Help fund the materials needed to build a small pen for a rabbit project.

\$40

Three Rabbits

Help fund the rabbits to start a rabbit raising-and-selling group project.

Group Projects

Your gift could make a difference to a village group whose members are cooperating in a larger capacity project, such as a cooperative milk collection center owned by a group of cow farmers. As they repay the loan, other village groups can benefit.

SEWING MACHINE



Your gift could make a difference to a person like Neema who joined a revolving loan support group, prepared, and received a small loan which helped her purchase a sewing machine. Now she has a thriving tailoring business and is thinking of hiring. Her repayment of her loan funds a hand up to other women in the revolving fund group.

\$100

Sewing Machine

For a person in Africa a sewing machine can be the doorway to a better





BOAT

Your gift could make a difference to another entrepreneur like Liliana, who first saved and then took a small loan to start an income project. After growing her business, she now has financed a fishing boat. Now she has a good income and dreams of adding a soda machine to her lake-side business. When she repays her loans, she is funding the gift of possibility to another person to climb out of poverty.

\$600 One Fishing Boat

Help an entrepreneur have the opportunity to begin a fishing business with a wood boat.





Your

EDUCATION PROGRAM

Your gift, pooled with other gifts, could make a difference for students like the Masaai girls who attend St. Francis Vocational School. These students are receiving scholarships, classes in microfinancing, and a supply of reusable period pads. In return, they have committed to mentor the younger students and fund period pads for another student when they can.

STUDIES SHOW THAT A GIRL IN SCHOOL CAN EARN UP TO 25% MORE FOR EVERY YEAR COMPLETED OF SECONDARY SCHOOL SHE WILL REINVEST 90% OF HER EARNINGS IN HER FAMILY. BE 3 TIMES LESS LIKELY TO RECOME HIV-POSITIVE, HAVE A HEALTHIER FAMILY WHEN SHE DOES MARRY. REINVEST IN HER CHILDREN'S EDUCATION. RESIST GENDER VIOLENCE AND BECOME A FORCE FOR CHANGE IN HER COMMUNITY (CAMFED).





\$1000 One Year Scholarship

A one year scholarship includes room, board, uniforms, and books.

\$180 Fund a Primary Teacher for One Month

Keep the classrooms open by supporting a hardworking teacher.

\$30 One School Uniform

Ensure a child can attend school by providing a school uniform.

MPA Helps Keep Girls in School

Students whose families struggle in extreme poverty, or who are orphans, are provided access to quality education. Some students may even be religious sisters whose families would normally be expected to fund their education, but may come from extreme poverty. An educational scholarship is made to fund primary, secondary, vocational school, university, and even medical school. Students commit, when they have the means following graduation, to pay their scholarship forward by funding another student themselves, growing access to education. In addition to learning about microfinancing, students pay their scholarships forward through mentoring or other age-appropriate service or activities at their schools.

EMERGENCY RELIEF

With the COVID-19 pandemic, the need is great. It has put additional stress on many families already living in poverty in Africa. Curfews have resulted in loss of income and food shortages as well as difficulty in securing transportation for women in labor. Give the gift of HOPE today.







\$300 Sanitation Supplies

Provide sanitation (soap, masks) supplies for a group to share with neighbors.

\$200 Feed a Family for 8 Weeks

Fund a forgivable loan to help a family secure food for the next 8 weeks.

\$20 Ambulance Ride

Give a ride to a woman seeking emergency medical care.

Supply Food

Joyce Makangu, age 47, lives in Kawangware slum in Kenya with her five small children in a small shack that lacks a door. She has a problem with her leg and can barely walk. Even so, the Tumaini social workers are encouraging her to save and to have an income project, even selling ground nuts. When Joyce received a \$10 USD emergency loan from MPA donors, she said with hope, "I was sad that I couldn't do anything, but God has heard my prayers."

Emergency Medical Care

Our partners are facing healthcare hardships as COVID-19 continues to spread throughout Africa. Basic medications and care are hard to fund. Hand-washing supplies and masks are hard to find.



Our favorite holiday gifts

Feel like you need to have something to wrap? We can help you there, too! Choose from gifts that benefit MPA and our partners! Quantities are limited, so contact us soon. Email jgundlach@microfinancingafrica.org to arrange a purchase to be shipped to you!



Paper Bead Necklace

Colorful paper bead necklace made by the women Of St. Joseph Mathale umbrella group. Colors and lengths vary. \$15



Maasai Style beaded earrings

Colorful hand-beaded African earrings available in either circle or tassel options. \$15







Leather beaded bracelets

Hand-beaded leather snap bracelets - available in either 1 inch or 1/2 inch widths. \$10



Kenyan Clutch

Each one-of-a-kind, fabric and straw clutch is handmade by a member of partner projects in Nairobi Kenya. Available in a variety of color combinations. \$30



African Keychain

Choose from one of 2 style of keychain for a quick and easy stocking-stuffer Designs vary. \$5



Small Basket

These approximately 6 inch baskets are handwoven by the women of BUWEA-- a women's loan collective in Bukoba, Tanzania.

\$15



MPA T-Shirt

Choose one of 2 styles of MPA t-shirt and let others see your support. Blue "Moji Sofi" shirt. Moji Sofi is Swahili for clean water— one of our hopes is that all of subsaharan Africa has access to clean water someday. Burgundy shirt shows MPA tagline "From Poverty to Possibility".



Our favorite holiday gifts

Pair a tangible gift with an alternative gift.



Our favorite holiday gifts

If you're looking to give a thoughtful gift this year, these gifts are sure to bring a smile!



African Ornaments

Choose from either bird, talking stick, or Maasai warrior variety-or get one of each to decorate your tree! \$10



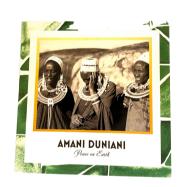
African Face Mask

Stay safe with a two layer mask sewn by MPA volunteers with African fabric. Designs vary. \$10



Christmas Cards

Enjoy a pack of these unique Christmas cards to share with friends and family has a holiday greeting. Each pack of cards includes 10. \$10



3 Avocados Coffee

This 100% Arabica, single origin African coffee, is grown on the slopes of Mt. Elgon, in the Bugisu region. It has a clean, bold taste with hints of bittersweet chocolate. 100% of the profits go to providing clean drinking water. 12oz. bag. \$14



ORDER TODAY!

Shop Online

Visit microfinancingafrica.org to place your online order

Call Our Office

Call 314.776.1319 to place your order by phone

Mail the Enclosed Order From

Complete and return the attached order form with your payment to: 4949 Columbia Ave. St. Louis, MO 63139

as closely as possible to the donor's intent

100% of proceeds directly fund microfinance programs. Alternative gifts are reserved for their related programs, or, in the sole discretion of the MPA Board of Directors, for programs related

1. Select gift items				
ITEM	PRICE	QUANTITY	TOTAL	
		TOTAL DONATIONS		

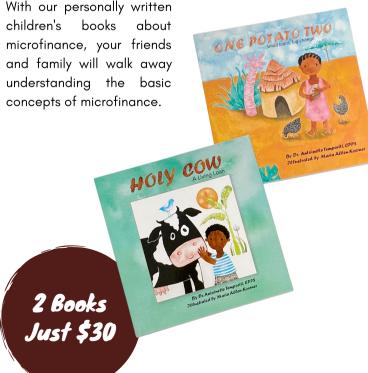
Checks can be m	ade to "MPA"	
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EXP DATE (MM/YY):		-
NAME ON CARD :		CSV:
BILLING ADDRESS :		
CITY, STATE, ZIP :		
PHONE #:		DATE :
SIGNATURE :		
EMAIL:		

2. Confirm your personal information and payment

All items can also be purchased on our website microfinancingafrica.org. Thank you for your support!

MICROFINANCE BOOKS

Give the gift of knowledge! With our personally written books about



ONE POTATO TWO : SMALL LOANS, BIG CHANGE,

Written by Toni Temporiti, CPPS & illustrated by Maria Allen-Koerner

One Potato Two is the story of Mumbi, a young girl growing up in Kenya where the struggle to overcome extreme poverty is a daily reality. Learn how a small loan creates a big change in the life of her family.

\$15

HOLY COW: A LIVING LOAN

Written by Toni Temporiti, CPPS & illustrated by Maria Allen-Koerner

Holy Cow is the story of Maria who lives in Uganda, Africa. With the gift of a living loan, Maria's family now has a sustainable income to help provide for their basic needs.

\$15



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Give a gift. Give hope this holiday.



SMALL BUSINESS LOAN

The gift of a loan to start an income project offers a hand up to an entrepreneur to climb out of poverty.

\$100 One Small Business Loan

PIGLET

The gift of a piglet will help a post fistula women have a sustainable income.

\$200 One Piglet











